

WINTER 2022

THE HONEST TOOTH

News from your dental care experts



Smiles for Life Teeth Whitening

BY THE SMILES FOR LIFE TEAM

From March through June we will be working with the Smiles for Life Foundation to support a charity that is near and dear to us. This means that when you get your teeth whitened 100% of the proceeds will go to underprivileged and disabled children. Here, we partner with Helping Haitian Angels, who help Haitian children who are placed with them by providing meals, care, and love. We also have established a dental clinic at the orphanage in Haiti to give these children the best oral health we can!

Helping Haitian Angels' mission is "...to rescue vulnerable children by providing family-style loving care and sustainable solutions that fight against Haiti's child abandonment crisis." Even if you don't get your teeth whitened you can still donate to help them. Call our offices today to make an appointment and gather more information. We can't wait to see how much our smiles squad will raise to help the children of Haiti.



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Find us on social media!

Modento: Smiles for Life

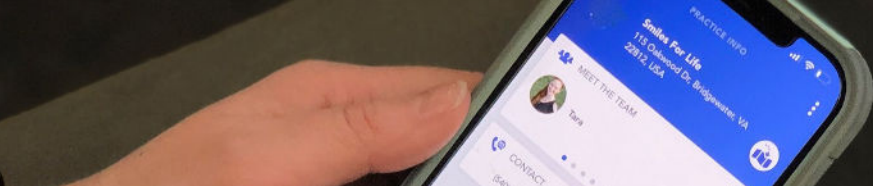
Twitter: @SmilesforLifeVA

Tik Tok: @smilesforlifedentalva

Facebook: @SmilesForLifeOnline

Instagram: @smilesforlifedentalva



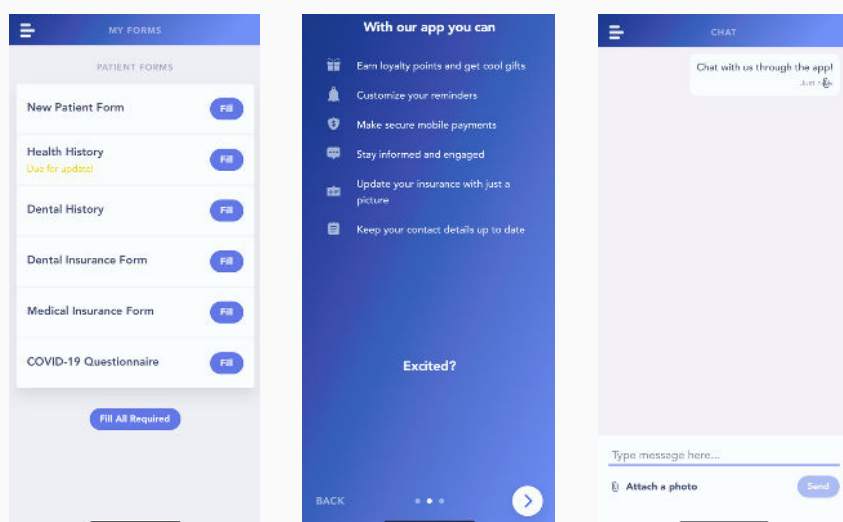


Join us on the Modento App



BY THE SMILES FOR LIFE TEAM

Modento is a new program that we will be using to stay better connected to you! You can access it through their app by going to the app store on your mobile device or opening it through a web browser. By downloading the Modento app you can schedule appointments, join our loyalty program, pay online and so much more!



Once you've created an account with the Modento app you will be able to fill out paperwork before even coming into the office. This will make your appointment go by extremely fast and you'll be able to earn points with the loyalty program. You can earn points by confirming your appointment, checking in to your appointment on time, scheduling your appointment online, completing your post-appointment survey, referring friends, reviewing us, following us on social media, and completing patient paperwork.

"Cash in your reward for things like whitening, electric toothbrushes, gift cards, and so many other great options"

-Modento

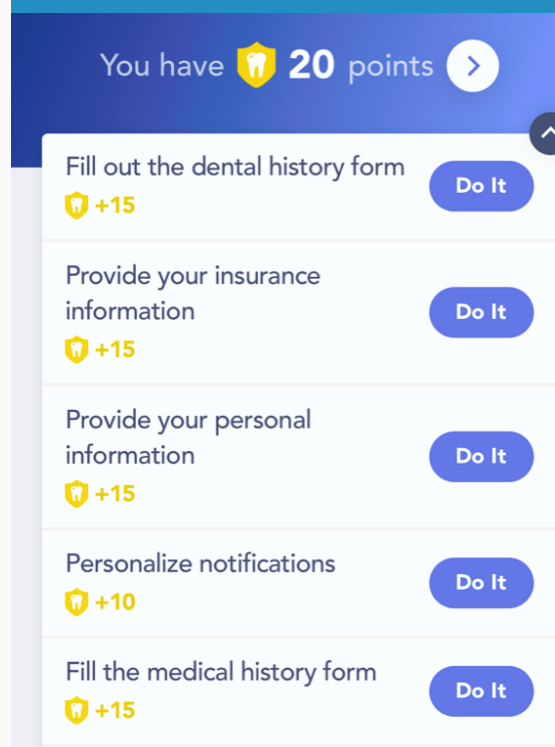
Through this app you will also get updates about your appointments and things going on in the office. Join us this New Year and let us go the extra smile for you!

Today less than 10% of adults over age 65 have lost all of their teeth.

-CDC

"For there was never yet a philosopher that could endure the toothache patiently."

-WILIAM SHAKESPEARE, MUCH ADO ABOUT NOTHING





Upcoming Dates

March-June is Smiles for Life Teeth Whiting Campaign

March 1st-4th is Dental Assistants Week

April 4th-8th is Dental Hygienist Week

May 20th-Patient Appreciation Picnic from 5:30-7:30pm at the Smiles for Life Staunton Office

May 30th-Office Closed for Memorial Day

July 4th-Office Closed for Independence Day

September 5th-Office Closed Labor Day

November 24th-Office Closed for Thanksgiving

December 1st-Both Office Closes at 4pm for our team Christmas Party

Both Offices Closed 12/23/22-1/3/23

Check out Dr. Luschin in a wig for the Crown Council's 80's Prom Night.



Christmas Spirit Week

BY THE SMILES FOR LIFE TEAM

This year our team participated in our very own Christmas spirit week and we had a few patients join in on the fun. Next year, due to how successful it was, we plan to do another spirit week and we would love to hear any ideas that you have for a theme. Maybe one of the days will be themed as the... the... the... THE GRINCH! What do you think? Is it jolly enough to make even Ebenezer Scrooge happy?



Patient of the Year

BY THE SMILES FOR LIFE TEAM

A big congrats to our patient of the year, Julie Sanger. She was given a choice between winning an electric toothbrush or a Waterpik. When we asked her which she would prefer she told us she picks a Waterpik because she already has an electric toothbrush. We asked her what she likes about coming into our office and she said it's because you can win cool things if you take care of your teeth. We can't wait to see who wins next year!

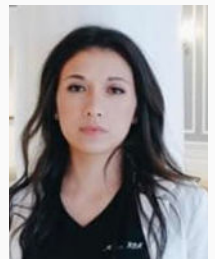
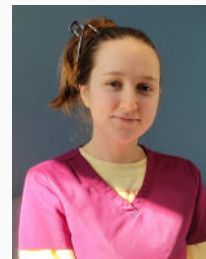
"SMILES FOR LIFE IS HANDS DOWN THE BEST PRACTICE. THE DOCTORS AND STAFF WILL DO ANYTHING TO HELP AND MAKE YOUR EXPERIENCE GREAT."

-Madison P, Google

New Team Members

BY THE SMILES FOR LIFE TEAM

Meet Megan and Elizabeth! Megan is a hygienist and Elizabeth is a hygiene assistant. As official team members you will see them throughout our practice working hard to deliver stellar smiles. Make sure if you see them you say "hi"!





Drs. Whiting, & Luschin
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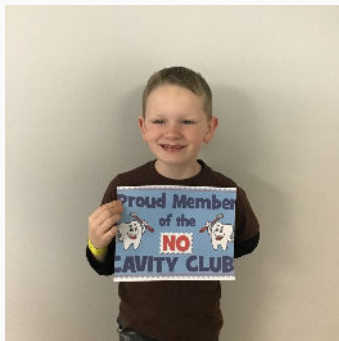


January Cavity Free Kids Club

BY THE SMILES FOR LIFE TEAM

Cavity Free Kids Club is how we celebrate children who come in with no cavities. It's been great to see all of their smiling faces on our bulletin board and know how accomplished they are. Once a year we do a small party to honor their awesome work and this year we are planning to have another one. Stay tuned for updates coming out later this year with specific details regarding the event. Our Staunton Office is also starting up their Cavity Free Kids Club which we are very excited about. If you would like to schedule an appointment for your child so they can join the club please call our offices.

Featured are a few kiddos from this January's Cavity Free Kids Club.



We Go the Extra Smile!

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Review Us!

